

Create Your Quick Pitch

Most “elevator pitches” are boring. Your quick pitch needs to catch attention and get people asking you questions.

Answer these 4 questions and you'll be on your way to a knockout quick pitch. See what Melanie says when she gives her pitch. Yours should be just as easy to memorize.

1. WHAT WILL HELP THEM UNDERSTAND?

Do you rock your brand?

Ask them a yes or no question that you will answer with your pitch.

2. WHAT IS YOUR COMPANY?

Sisarina is a brand strategy agency.

- Simple is key. REALLY simple.

3. WHO DO YOU SERVE & HOW?

We rock brands through workshops, long-term strategy, and partnerships.

- Simple yet clear and memorable.

4. WHAT DO YOU DO?

My name is Melanie Spring & I'm the Chief Inspiration Officer. My job is to be your approachable badass. It's not a description of your daily tasks, but to give a reason to remember you & say hi

WHAT IT SOUNDS LIKE:

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